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Paul Russell; casting director, director, and author of **ACTING: Make It Your Business** has nearly 30 years experience in entertainment that includes film, TV and Broadway. He began his career journey as a successful working actor.

As an independent casting director, Paul has been involved with the casting of Film: **20th Century Fox**, **HBO** and the independent feature **Following Bliss** (Best Actor nominations); TV: **Cosby**, **Friends**, and a number of Warner Brothers Studio pilots; NY Theater: **Disney's Beauty and The Beast**, **Laughter On The 23<sup>rd</sup> Floor**, **Cobb** (Drama Desk Award - Outstanding Cast), **Woody Guthrie's American Song** (Drama Desk and Outer Critics Circle nominations), **Pera Palas** (starring John Spencer), **String Fever** (starring Cynthia Nixon), **The Good Doctor** (starring Andre DeShields and Jane Connell) **The Ensemble Studio Theatre**, **UBU Repertory**, **The Lark Theatre**, Tour: **Keep On The Sunny Side** plus over 200 plays, musicals, classical works and premieres for more than two dozen, acclaimed, Shakespeare festivals and regional theaters including the **Asolo Theatre Festival**, **San Jose Rep**, **Florida Stage**, and **Barter Theatre**.

As an SDC director in New York and across the country Paul has had the fortune of serving both premieres and established works. Most recent being the New York premieres of the comedies **Humility** and **Confession** plus regional productions of **The Scarlet Pimpernel**, **Oliver** (Barter Theatre), **Footloose** (Plays-In-The-Park), **Guys and Dolls** (Playhouse On The Square), **The Heiress** (State Theatre), **The Gin Game** (South Jersey Regional Arts Center), **The Sunshine Boys**, **Once Upon A Mattress**, **Evita**, **The Three Penny Opera**, **The Rocky Horror Show** and **Help Wanted: Princess - The Mad Madrigal Musical** for which he also wrote the book.

Paul has been on faculty for **NYU / The Atlantic Theatre Company** teaching audition technique and business of acting. He has also been invited as a guest lecturer on the campuses of America's finest performing arts schools including: **Temple University**, **Yale**, **The University of The Arts**, **James Madison University**, **Emory & Henry College** and **Northeastern University**.

Paul writes a column for Back Stage and his new book **ACTING: Make It Your Business** was recently released by Random House/Watson-Guptill Publications.

Visit [www.PaulRussell.net](http://www.PaulRussell.net)  
for  
Media Interviews, Production Highlights & Testimonials

## BUSINESS OF ACTING & AUDITION TECHNIQUE INTENSIVES

Award-winning, veteran film, TV and theater casting director, director, former actor and now author Paul Russell has been a guest speaker and teacher at arts institutions nationwide including:



- Yale University
- NYU - Tisch
- Temple University
- The University of The Arts
- Northeastern University
- James Madison University
- Emory & Henry College

And on the campuses of Boston University, DePaul University and the University of Pennsylvania. Paul actively engages the students he meets. Displaying examples of actor marketing materials he has received that either excel or fail miserably. He also enlightens students on what audition techniques actors have followed to succeed on past projects. Plus, Paul can assist students in developing interview strategies for when meeting with producers, directors, casting directors and talent representatives.



### INTENSIVE OVERVIEW:

- Actor marketing techniques for the digital age and improvements on past forms of outreach
- Effectively navigating online social networks
- How to find and keep an agent
- Proper submission guidelines that meet current industry standards
- Audition / interview techniques that excel in the industry
- Career advice & feedback
- Question & answer sessions
- Consultation of attending actor's marketing materials (headshot, resume & cover letters).

### PROGRAM LENGTH OPTIONS:

**Single Workshop / Lecture** 1 - 2 hours  
**Visiting Guest Artist** 2 - 3 days\*

\* Longer visits possible dependant upon availability.

### CONTACT:

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**Paul Russell has been in the entertainment industry for nearly 30 years beginning as a successful working actor and now as an award-winning casting director and director. As an independent casting director, he has cast for Twentieth Century Fox, HBO, Warner Brothers, Broadway, National tours and regional theater. His screen credits include *Cosby*, *Friends*, *ER*, *Picture Perfect* and *The Siege*. As an SDC director, Russell has directed both in New York and for the regional stage including the Barter Theatre (recognized with a Tony award for excellence in regional theater). His book *ACTING: Make It Your Business – How to Avoid Mistakes and Achieve Success as a Working Actor* was recently published by Random House. Paul is also a contributor to Back Stage.**



**RANDOM HOUSE, INC.**

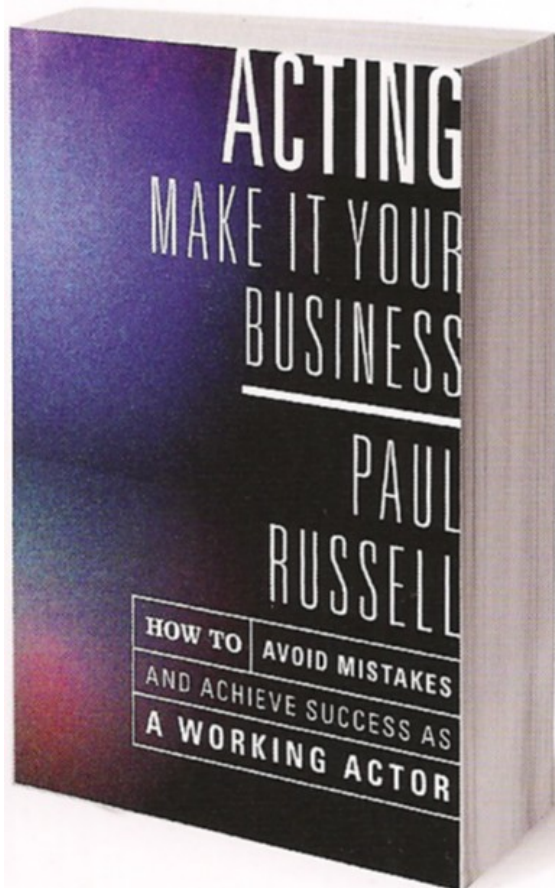
Bringing you the best in fiction, nonfiction & children's books.

## “Humorous and witty...

Actors everywhere who are trying to succeed in the business, young or old, on stage or on camera, in New York or anywhere in the world, take note:

## This is your road map!”

--BERNARD TELSEY, casting director (*Rent, Sex & The City: The Movie, Wicked*)



“All the right questions asked and answered... and with a generous portion of good humor.”

-- SUZANNE RYAN,  
casting director (*Law & Order*)

“Paul Russell’s words are not only blunt and accurate they zero in on all the questions every actor wants to know but is afraid to ask.”

-- KEN MELAMED,  
talent agency partner

### **ACTING: MAKE IT YOUR BUSINESS**

HOW TO AVOID MISTAKES AND ACHIEVE SUCCESS AS A WORKING ACTOR

By Paul Russell | Watson-Guptill Publications; a division of Random House

Written by an award-winning, veteran casting director, *Acting: Make It Your Business* puts the power to land jobs and thrive in any medium – stage, film, TV, or the Internet – directly into the hands of the actor. Well-known actors and powerful agents make cameos throughout, offering newcomers and working professionals alike a clear-eyed, uncensored perspective on survival and advancement in the entertainment industry.

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